

MACKRELL
INTERNATIONAL

VELLOZA
ADVOGADOS

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ANOS

Mackrell International Americas Regional Business Meeting 2024

Friday 8th November to Sunday 10th November

Location: São Paulo, Brazil Hosted by: Velloza Advogados Associados

Velloza Advogados Associados is proud to welcome you to São Paulo, Brazil for the 2024 Americas Regional Meeting.

São Paulo is a vibrant and diverse metropolis that offers a unique blend of culture, art and gastronomy. With a population of over 12 million inhabitants, São Paulo is the largest city in Brazil and one of the largest in the world.

São Paulo offers a variety of attractions, from its rich cultural scene and lively nightlife to its diverse neighbourhoods and the warm hospitality of its inhabitants. We look forward to sharing with you all that São Paulo has to offer during our meeting.

Meeting Venue and Hotel Accommodation:

Renaissance São Paulo

Alameda Santos, 2233, São Paulo, Brazil, 01419-002

Tel: (+55) 11 3069 2233

<https://www.marriott.com/en-us/hotels/saobr-renaissance-sao-paulo-hotel/overview/>



ON FRIDAY an optional Brazilian BBQ lunch known as **Churrasco**, has been arranged for those delegates wanting to experience this famous cuisine in its country of origin. Churrasco is a traditional Brazilian charcoal barbecue and this all you can eat meat service is a feast for all senses, including traditional Brazilian dishes, sides, and nice vegetarian options.

We will leave the hotel at 11.30 am and return for the group afternoon activity at 14.00 pm.

The extra cost for this meal is **USD70 payable on registration**.

If you sign up for this optional extra please make sure that your flight times allow you to get to the hotel in time.

Programme:

Friday 8th November

Delegates and APs:

11.30 – 14.00: Optional Churrasco Lunch

13.00 – 15.00: Registration in the hotel lobby

15.00 – 17.00: Walk along the famous Avenida Paulista followed by a tour of the famous São Paulo Museum of Art

19.00 – 20.00: Evening Welcome Reception at the hotel

20.00 – 22.30: Dinner in the hotel restaurant

Saturday 9th November

Delegates:

9.30 – 16.30: Business Meeting

Accompanying Persons:

09:30 - 16:30: Guided Tour of the Ipiranga Museum – a comprehensive guide to the history of Brazil followed by lunch at Vista, a traditional restaurant with a view of the city. The afternoon will be spent exploring the beautiful Ibirapuera Park (one of the largest parks in South America and the most iconic in Brazil, site of many notable events, such as the São Paulo Fashion Week) before returning to the hotel.

www.museudoipiranga.org.br

www.restaurante.vistasao paulo.com.br

Delegates and APs:

19.00 – 23.00: Gala Dinner at the spectacular Tetto Rooftop Lounge closing the meeting with wonderful food, company - all while looking out over the sights of São Paulo.

www.tettolounge.com

Sunday 10th November

Breakfast at the hotel and departure

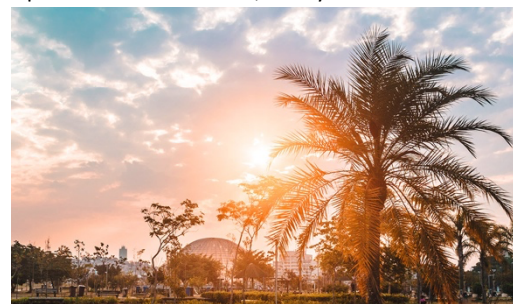
Your Host



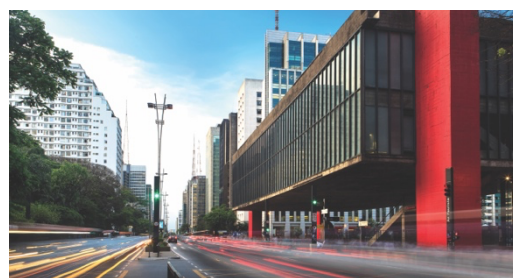
Our host Cesar Amendolara and everyone from Velloza Advogados Associados are looking forward to welcoming delegates from around the world to the Americas Meeting in São Paulo. Their programme is specifically designed to share the amazing Brazilian food and culture with the opportunity to network, do business and share ideas and information in their very busy city. A Meeting not to be missed



Optional churrasco lunch, Friday



Villa Lobos Park



São Paulo Museum of Art



Ibirapuera Park