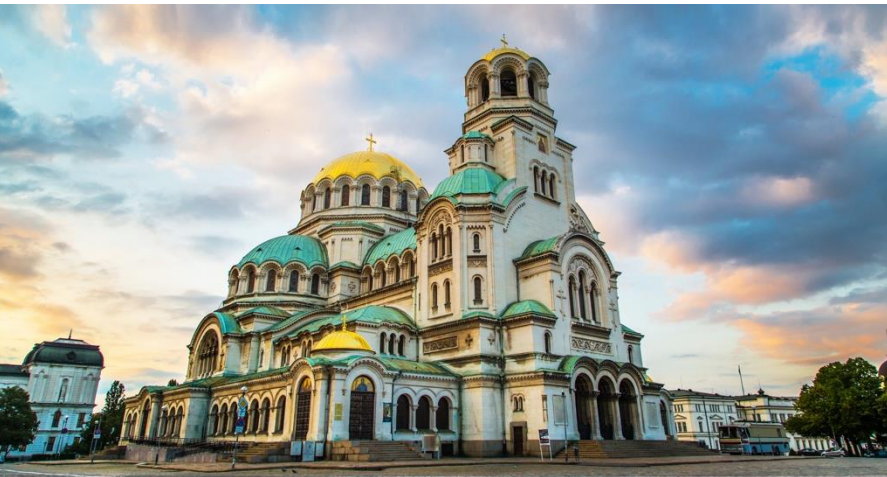


Mackrell International EMEA Regional Business Meeting 2024

Friday 27th September to
Sunday 29th September

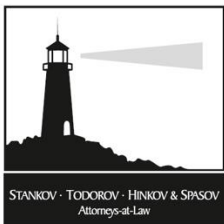
MACKRELL
INTERNATIONAL



Alexander Nevski Cathedral



Sofia - Business District



Location: **Sofia, Bulgaria**

Hosted by: **Stankov · Todorov · Hinkov & Spasov**

Our 2024 EMEA Regional Meeting will be held in the stylish comfort of the **InterContinental Sofia Hotel**, just across from the **Parliament Building** and the city's landmark – **Alexander Nevski Cathedral**. This is an ideal location allowing us to easily combine the professional agenda with a leisurely exploration of Sofia's famous landmarks, hidden gems and culinary culture.



Meeting Venue and Hotel Accommodation:

InterContinental Sofia

4 Narodno Sabranie Sq. 1000 Sofia, Bulgaria

Tel: (+359) 2 933 4334

Web: <https://sofia.intercontinental.com/en>

Meeting registration will be available from 11.00 at the hotel.
A light lunch has been arranged for Delegates and APs between 13.00 and 14.00 before the afternoon programmes begin.

Programme:

Friday 27th September

Delegates and APs:

11.00 – 13.00 – Registration in the hotel lobby
13.00 – 14.00 – Standing lunch, together with coffee and tea

Delegates:

14.00 – 16.30: Business Meeting

APs:

14.00 – 16.30: Guided walking tour of Sofia's Roman Past where APs get a chance to experience the wonders of one of the most important Roman cities in the region at that time

Delegates and APs:

18.30 – 19.30: Evening Welcome Reception at the hotel
20.00 – 22.30: Dinner in the hotel restaurant
22.30 – until closing time: lobby bar open for enthusiasts (personal expense)

Saturday 28th September

Delegates:

08.15 – 09.15: Women's Group Breakfast
09.30 – 16.00: Business Meeting

Accompanying Persons:

10:30/11:00 – 15:30/16:00: Guided tour of the Boyana Church, a UNESCO World Heritage Site, with stunning frescoes and beautiful medieval images followed by a wine tasting lunch and free time to shop and sightsee

Delegates and APs:

17.00 – 18.30: Guided walking tour of Bulgaria's beautiful capital. Discover Sofia - the third oldest capital in Europe.
19.00 – 23.00: Gala Dinner at Vodenitsata, a traditional restaurant in the Vitosha Mountains next to Sofia

Sunday 29th September

Breakfast at the hotel and departure

Speakers



Mr. Rosen Plevneliev

President of the Republic of Bulgaria, 2012-2017. Mr. Plevneliev will bring his wealth of experience and expertise, sharing invaluable insights into the complex interplay of global economic trends and geopolitical dynamics. He will focus on the challenges and opportunities in the modern era that will shape business and investment decisions across the CEE region and beyond.



Ms. Milena Stoycheva

Former Minister of Innovations and Growth of the Republic of Bulgaria. A serial entrepreneur, and a seasoned executive, Mrs. Stoycheva will enrich the discussion with her depth of understanding regarding innovations, cutting-edge technology, impactful policymaking, and the multifaceted economic and social transformations they catalyse.



Sofia's Roman past



Boyana Church – UNESCO World Heritage site



Vodenitsata Restaurant